



FOR IMMEDIATE RELEASE
CONTACT: info@tedxbuffalo.com

Join Us At TEDxBuffalo 2015 – Attendee Applications Are Now Open!

(JULY 26, 2015 – Buffalo, N.Y.) The TEDxBuffalo team is now accepting applications from those interested in attending TEDxBuffalo 2015, to be held on the evening of Thursday, October 22, at Babeville’s Asbury Hall, on Delaware Avenue in downtown Buffalo.

"We want this event to be a celebration of our community," says Adrienne Bermingham, head of the TEDxBuffalo 2015 planning committee. "We hope you'll join us for an evening and let us try to show you something you didn't know about Western New York."

Attendee applications will be accepted through Friday, August 14. Interested parties must fill out a short, four-question application that will help the committee find attendees who are interesting, good-natured, open-minded and engaged in their community – and, of course, interested in being part of the audience at this year’s event. After applications close, TEDxBuffalo team members will use a blind review process to select attendees based on their answers alone.

The theme of the fifth annual event is “**Illuminate.**” The evening will feature six speakers, whom you can learn more about at www.tedxbuffalo.com/2015speakers/.

“We are incredibly confident in this year’s presenters, and we are very excited to have each of them bring their idea to the stage,” adds Bermingham.

For more information about attending TEDxBuffalo 2015, including the attendee application itself, please visit www.tedxbuffalo.com/attend2015/.

About TEDxBuffalo: Since 2011, TEDxBuffalo has taken place each October at Canisius College’s Montante Cultural Center. TEDxBuffalo is an independently licensed TEDx event that follows the guidelines put in place by the TED conference 20 years ago. Using TED’s unique 18-minute time limit, we are able to provide the audience with a day’s worth of talks on a variety of topics that are sure to inspire and educate. TEDxBuffalo strives to bring fresh faces with breathtaking ideas and projects to the stage in front of over 300 people in attendance and countless more watching live online.

About TEDx, x = independently organized event: *In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)*

About TED: *TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California almost 30 years ago, TED has grown to support those world-changing ideas with multiple initiatives. The two annual TED Conferences invite the world's leading thinkers and doers to speak for 18 minutes on a diverse mix of topics. Many of these talks are then made available, free, at TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Isabel Allende and former UK Prime Minister Gordon Brown. The TED2014 Conference will take place in Vancouver, British Columbia, along with the TEDActive simulcast in neighboring Whistler. TEDGlobal 2014 will be held in Rio de Janeiro, Brazil.*

TED's media initiatives include TED.com, where new TED Talks are posted daily; the Open Translation Project, which provides subtitles and interactive transcripts as well as translations from volunteers worldwide; the educational initiative TED-Ed; and TEDBooks, short e-books on powerful ideas. TED has established the annual TED Prize, where exceptional individuals with a wish to change the world get help translating their wishes into action; TEDx, which supports individuals or groups in hosting local, self-organized TED-style events around the world; and the TED Fellows program, helping world-changing innovators from around the globe to amplify the impact of their remarkable projects and activities.

Follow TED on Twitter at <http://twitter.com/TEDTalks>, or on Facebook at <http://www.facebook.com/TED>. For information about TED's upcoming conferences, visit <http://www.ted.com/registration>.