



FOR IMMEDIATE RELEASE

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Pitch Your “Idea Worth Spreading” to Speak at TEDxBuffalo 2016

(May 2, 2016 – Buffalo, N.Y.) The TEDxBuffalo team is now accepting pitches from those interested in speaking and performing at TEDxBuffalo 2016. Pitch applications will be accepted through Sunday, May 22.

“It never ceases to amaze me, the passion and the ideas that people in our region have,” says Peter Herr, TEDxBuffalo’s Director. “We’re looking for speakers who can share their projects and ideas with an audience that is looking to be challenged, and that is looking for inspiring things that continue to help our community thrive. As TEDxBuffalo continues to grow, the event offers the speakers a regional and global audience.”

Previously successful TEDxBuffalo talks include:

- How the sharing economy and mobile technologies are at work in Buffalo’s University Heights neighborhood.
- The significance of dreams and visions at the end of life.
- Why amateur astrophotographers can capture imagination better than the professionals.
- How a South Buffalo program challenged the way we educate and integrate high school dropouts.

In the months leading up to the event, speakers will work with a coach (a member of the organizing committee), watch several TED and TEDx videos, and attend several table reads. Speakers will also attend a full-day rehearsal before the event and are expected to attend the entire event. TEDxBuffalo 2016 is set to take place in mid-October. The exact date and location of the sixth event will be announced on www.tedxbuffalo.com soon.

For more information about applying and guidelines on video pitch submissions, please visit www.tedxbuffalo.com/speak. If recording a pitch video independently is not an option, please email info@tedxbuffalo.com so the TEDxBuffalo team can assist you.

About TEDxBuffalo: *Since 2011, TEDxBuffalo has taken place each October — the first 4 years at Canisius College’s Montante Cultural Center and at Babeville in 2015. TEDxBuffalo is an independently licensed TEDx event that follows the guidelines put in place by the TED conference 20 years ago. Using TED’s unique 18-minute time limit, we are able to provide the audience with a day’s worth of talks on a variety of*

topics that are sure to inspire and educate. TEDxBuffalo strives to bring fresh faces with breathtaking ideas and projects to the stage in front of over 300 people in attendance and countless more watching live online.

About TEDx, x = independently organized event: In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

About TED: TED is a non-profit organization devoted to Ideas Worth Spreading. Started as a four day conference in California almost 30 years ago, TED has grown to support those world changing ideas with multiple initiatives. The two annual TED Conferences invite the world's leading thinkers and doers to speak for 18 minutes on a diverse mix of topics. Many of these talks are then made available, free, at TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Isabel Allende and former UK Prime Minister Gordon Brown.

TED's media initiatives include TED.com, where new TED Talks are posted daily; the Open Translation Project, which provides subtitles and interactive transcripts as well as translations from volunteers worldwide; the educational initiative TED-Ed; and TEDBooks, short e-books on powerful ideas. TED has established the annual TED Prize, where exceptional individuals with a wish to change the world get help translating their wishes into action; TEDx, which supports individuals or groups in hosting local, self-organized TED-style events around the world; and the TED Fellows program, helping world-changing innovators from around the globe to amplify the impact of their remarkable projects and activities.

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